



AUTO DEALER ENROLLMENT FORM

Thank You for choosing the Fig Tree Auto Dealer Program. The following pages are provided to help setup your custom artwork and message. Our Art Department will prepare proofs for your review and final approval. Once completed we will send you a sample of your custom gift.

PLEASE FAX YOUR COMPLETED PAGES TO

800-820-7404

ARTWORK SUBMISSION: Please submit your company's logo via any of the following:

EMAIL:.....artwork@figtreetrading.com (TIF or EPS)

FAX:.....800-820-7404 (toll free)

MAIL:.....Fig Tree Trading Company, 511 N. Pinellas Ave., Tarpon Springs, FL 34689
Attn: Art Department.

*Please send the best quality rendition of your logo. Scan must be at 300 dpi minimum.



STEP 1 Your Dealership Information

FIG TREE REPRESENTATIVE:

DATE OF ENROLLMENT:

DEALERSHIP NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ FAX: (____) _____

EMAIL: _____ WEB URL: _____

BRANDS SOLD: _____

GENERAL MANAGER: _____

EMAIL: _____ EXTENSION: _____

SALES MANAGER: _____

EMAIL: _____ EXTENSION: _____

CSI CONTACT: _____

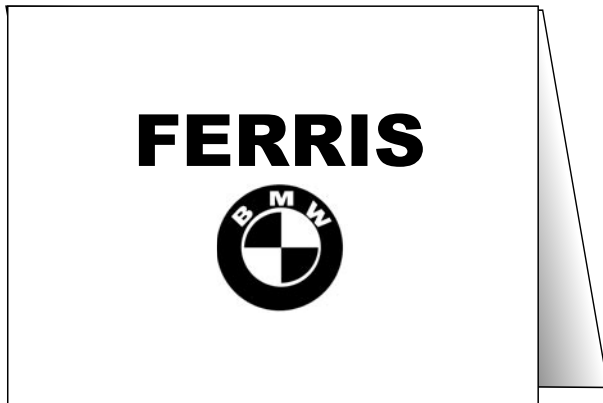
EMAIL: _____ EXTENSION: _____

SEND ART PROOFS FOR APPROVAL TO: _____



STEP 2 Create Your Custom Thank You Card

(Card Example)



Select Your Card Ink Color ... BLACK BLUE RED GREEN

Write *your* card message below.

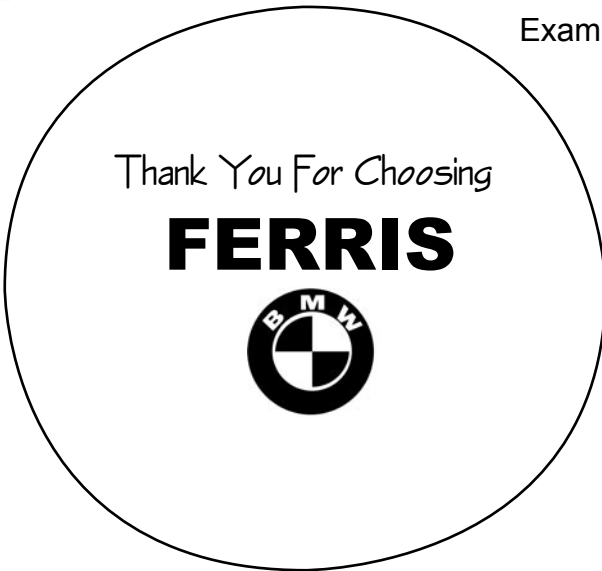
Signature

Provide card signature for scanning.
(Make sure writing does not touch sides of box.)



STEP 3 Design Your Custom Tin Top Artwork

Example



Select Your Card Ink Color ...

BLACK

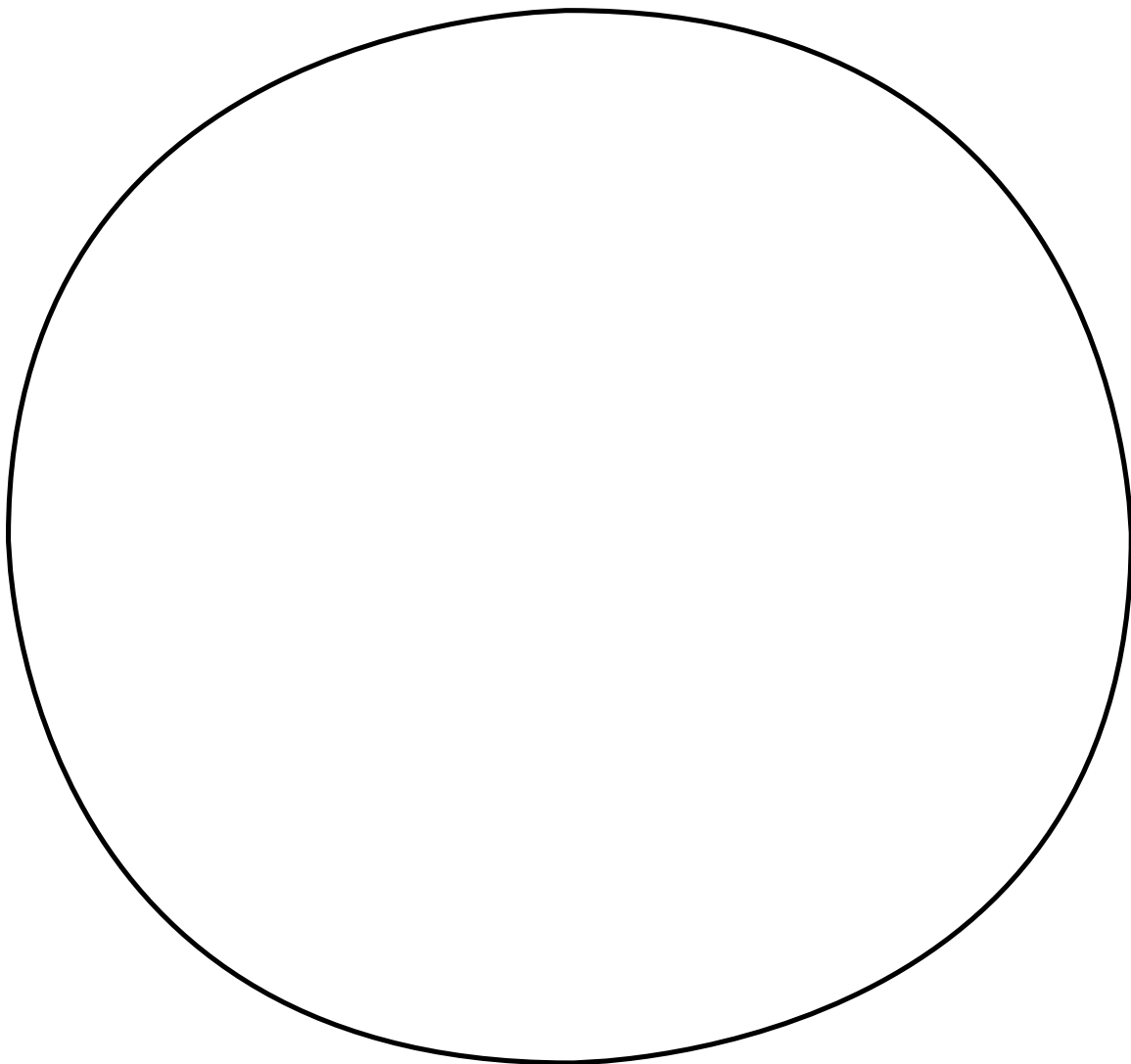
BLUE

RED

GREEN

Design your custom Tin Art Below

Simply write the placement of your dealership logo and any special message you would like to have placed on your tin top.





STEP 4 Design Your Custom Survey Card

Example

NEW VEHICLE SURVEY		Completely Satisfied	Somewhat Satisfied	Not Satisfied
Please take a moment to let us know how we're doing.				
1.	How would you rate the appearance of the showroom in terms of its cleanliness & attractiveness?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	How would you rate the salesperson's concern for your needs?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	How would you rate the salesperson's knowledge about the various models of interest as well as features, options, etc.?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	How would you rate the salesperson's knowledge about competitive models and how they compare with our vehicles?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	How would you rate the staff on their handling of the purchase or lease and financing of your new vehicle?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	How would you rate our delivering your vehicle with the interior & exterior being clean and without defects?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	How would you rate our effort to resolve problems?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	How did the purchase/lease experience meet your expectations?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	How would you rate the salesperson's follow-up effort after the sale?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Were you introduced to a member of the service staff or given a tour of the service department? yes <input type="checkbox"/> no <input type="checkbox"/>			
We would love to be of service to your family and friends. Who could you recommend to us? Name: _____ Phone: _____ Name: _____ Phone: _____				Thank You!
Your Name: _____ Address: _____				
City: _____ State: _____ Zip: _____				

Your Survey is the tool to help your dealership receive timely information. You may follow the format of questions asked by your brand in the format that the customer will receive by your manufacturer following the sale. You may add questions that are specific to your dealership, or create your own format. Your Fig Tree Representative has samples to assist you in creating the survey that best suits your business needs.

Question Format Legend

1. Completely Satisfied - Satisfied - Somewhat Satisfied - Not Satisfied
2. Scale 1 - 5 with 5 the best
3. Yes - No Format
4. Multiple Choice (list your choices)

#	QUESTION	FORMAT
1		
2		
3		
4		
5		
6		
7		
8		
10		
11		
12		

Please Name The Person and Address That The Survey Should Be Sent To: